## GS STRATEGY GROUP

TO: INTERESTED PARTIES
FROM: ROBERT JONES, GS STRATEGY GROUP
RE: NATIONAL PRESCRIPTION DRUG RESEARCH
DATE: 03.31.20

GS Strategy Group conducted a poll on behalf of Patients for Affordable Drugs Now in the U.S. The telephone survey was conducted March 7-11, 2020 among 1,000 likely voters nationwide. The margin of error for the survey is $+/-3.1 \%$ at the $95 \%$ confidence level. Below are some key findings from that research.

Overwhelmingly, and across party lines, voters believe prescription drug prices are out of control and the system needs to undergo major reforms.

Which of the following comes closest to your own opinion about prescription drug pricing in the United States?

- It needs to undergo major reforms to rein in out of control prices
- It is fair for the high quality of care, innovation and access we have to cures, we shouldn't make any changes.


|  | Overall | Party |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | Dem | Indy | GOP |
| Out of Control | 82.9 | 89.3 | 83.0 | 76.9 |
| Fair | 10.0 | 5.5 | 9.3 | 15.2 |
| Net | $\mathbf{+ 7 2 . 9}$ | $\mathbf{+ 8 3 . 7}$ | $\mathbf{+ 7 3 . 7}$ | $\mathbf{+ 6 1 . 7}$ |

Voters want the United States Senate to do more to lower the cost of prescription drugs, including 81\% of Republicans.

Do you think the United States Senate has done enough to lower the cost of prescription drugs or do they need to do more?


|  | Overall | Party |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | Dem | Indy | GOP |
| Done Engh. |  | 0.5 | 5.5 | 7.4 |
| Need More | 86.7 | 94.7 | 84.5 | 80.9 |
| Net | +82.3 | $\mathbf{+ 9 4 . 3}$ | $\mathbf{+ 7 9 . 0}$ | +73.5 |

## The Prescription Drug Pricing Reduction Act is supported by $83 \%$ of voters bridging the divide between polarized political parties.

A bipartisan bill in the United States Senate called the Prescription Drug Pricing Reduction Act aims to stop price gouging and lower seniors' out-of-pocket costs on prescription drugs. It accomplishes this goal by penalizing drug companies for increasing prices faster than the rate of inflation and putting a cap on the amount Medicare beneficiaries pay out of pocket for prescription drugs each year. Hearing this, would you say you support or oppose this Bill?


8 in 10 Americans do not believe the drug industry's argument that patients will receive worse care under the Prescription Drug Pricing Reduction Act.

Do you think these changes would result in patients receiving better care, worse care or would it have no impact on the care that patients receive?


|  | Overall | Party |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | Dem | Indy | GOP |
| Better | 46.8 | 57.6 | 42.5 | 39.7 |
| Worse | 5.5 | 5.0 | 4.5 | 5.9 |
| No Impact | 35.7 | 27.2 | 38.2 | 43.7 |

## 82\% of voters reject Big Pharma's claim that inflation penalties are too harsh.

Under a current version of the bill, drug companies would have to pay a penalty back to Medicare if they increase the price of a prescription drug faster than inflation. The penalty is equal to how much they raise the price over inflation. Do you think this penalty is too much, about right, or not enough?


|  | Overall | Party |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | Dem | Indy | GOP |
| Too Much |  | 3.8 | 9.6 | 7.2 |
| About Right | 45.9 | 42.3 | 51.1 | 46.8 |
| Not Enough | 36.5 | 45.7 | 28.2 | 33.7 |

Nearly $3 / 4$ of respondents say they would be more likely to vote for a candidate for Senate who supports the Prescription Drug Pricing Reduction Act.

If a candidate running for the United States Senate in your state supported this bill, would you be more likely or less likely to vote for him or her?


|  | Overall | Party |  |  | Gender |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Indy | GOP | Male | Female |
| More Likely | 72.1 | 79.9 | 68.6 | 68.4 | 67.5 | 76.3 |
| Less Likely | 4.1 | 2.4 | 5.1 | 4.7 | 6.3 | 2.0 |
| Net | $\mathbf{+ 6 8 . 0}$ | $\mathbf{+ 7 7 . 5}$ | $\mathbf{+ 6 3 . 5}$ | $\mathbf{+ 6 3 . 7}$ | $\mathbf{+ 6 1 . 2}$ | $\mathbf{+ 7 4 . 3}$ |

## GS STRATEGY GROUP

## PATIENTS FOR AFFORDABLE DRUGS NATIONAL SURVEY <br> CONDUCTED MARCH 7-12, 2020 $\mathrm{N}=1000$ Likely Voters Nationwide <br> Margin of Error: +/- 3.1\%

Table 1-1
Q1. When there is an election for president, do you always vote, almost always vote, vote most of the time, vote some of the time, hardly ever vote, or never vote?

Total

| Total | 1000 |
| :--- | ---: |
| Always | 87.3 |
| Almost always | 5.9 |
| Most of time | 4.1 |
| Sometimes | 2.7 |

Table 2-1
Q2. For statistical purposes, what is your age?

## Total

| Total | 1000 |
| ---: | ---: |
| $18-34$ | 21.6 |
| $18-29$ | 13.2 |
| $30-34$ | 8.5 |


| $35-44$ | 20.2 |
| :--- | ---: |
| $35-39$ | 9.9 |
| $40-44$ | 10.4 |
|  |  |
| $45-54$ | 15.0 |
|  |  |
| $55-64$ | 20.7 |
| $55-60$ | 13.5 |
| $61-64$ | 7.3 |
|  |  |
| $65+$ | 22.4 |
| Mean | 49.2 |

Table 3-1
Q3. Gender:
(NET DIF 1 - Percent male minus percent female)

|  | Total |
| :--- | ---: |
|  | --1000 |
| Total | 100 |
| Male | 48.0 |
| Female | 52.0 |
| NET DIF 1 | -4.0 |

Table 4-1
Q4. Are you Latino, Hispanic or of Latino, Hispanic or Spanish descent? (NET DIF 1 - Percent yes minus percent no)

| Total | 1000 |
| :--- | ---: |
| Yes | 10.4 |
| No | 89.6 |
| NET DIF 1 | -79.2 |

Table 5-1
Q5. What is your race?

|  | Total |
| :--- | ---: |
|  |  |
| Total | 1000 |
| White | 72.2 |
| Non-White | 25.9 |
| Black | 9.5 |
| Hispanic | 10.4 |
| $\quad$ Asian | 2.2 |
| Other | 3.8 |
| DK/Refused | 1.9 |

Table 6-1
Q6. If you had to label yourself, would you say you are a liberal, a moderate or a conservative in your political beliefs? (NET DIF 1 - Percent Conservative minus percent Liberal)

|  | Total |
| :--- | ---: |
|  | -1000 |
| Total | 1000 |
| Liberal | 27.0 |
| $\quad$ Very Liberal | 14.2 |
| $\quad$ Somewhat Liberal | 34.3 |
| Moderate |  |
|  |  |
| Conservative | 34.4 |
| $\quad$ Somewhat Conservative | 15.2 |
| $\quad$ Very Conservative | 19.2 |
|  |  |
| DK/Refused | 4.3 |
| NET DIF 1 | 7.4 |

Table 7-1
Q7. With which political party are you registered?
(NET DIF 1 - Percent Republican minus percent Democrat)
Total

| Total | 1000 |
| :--- | ---: |
| Republican | 33.2 |
| Democrat | 35.8 |
| Independent/No Party | 27.5 |
| Other | 1.6 |
| DK/Refused | 1.9 |
| NET DIF 1 | -2.6 |

Table 8-1
Please tell me whether you have a favorable or unfavorable opinion of each of the following people. If you have no opinion or have never heard of them, just say so.
Q8. Donald Trump
(NET DIF 1 - Percent favorable minus percent unfavorable)

|  | Total |
| :---: | :---: |
| Total | 1000 |
| Favorable | 43.3 |
| Very Favorable | 30.0 |
| Somewhat Favorable | 13.3 |
| Unfavorable | 51.2 |
| Somewhat Unfavorable | 6.2 |
| Very Unfavorable | 45.0 |
| No opinion | 4.9 |
| Never heard of | 0.2 |
| DK/Refused | 0.4 |
| Mean | 2.7 |
| NET DIF 1 | -7.9 |
| Table 9-1 |  |
| Q9. Pharmaceutical companies |  |
|  | Total |
| Total | 1000 |
| Favorable | 21.2 |
| Very Favorable | 5.4 |
| Somewhat Favorable | 15.8 |
| Unfavorable | 60.2 |
| Somewhat Unfavorable | 22.9 |
| Very Unfavorable | 37.3 |
| No opinion | 17.6 |
| Never heard of | 0.4 |
| DK/Refused | 0.6 |
| Mean | 3.1 |
| NET DIF 1 | -39.0 |


| Table 10-1 <br> Q10. Mitch McConnell |  |
| :---: | :---: |
|  | Total |
| Total | 1000 |
| Favorable | 24.0 |
| Very Favorable | 7.2 |
| Somewhat Favorable | 16.8 |
| Unfavorable | 46.9 |
| Somewhat Unfavorable | 12.2 |
| Very Unfavorable | 34.7 |
| No opinion | 20.1 |
| Never heard of | 8.5 |
| DK/Refused | 0.5 |
| Mean | 3.0 |
| NET DIF 1 | -22.9 |
| Table 11-1 |  |
| Q11. Joe Biden |  |
| (NET DIF 1 - Percent favorable minus percent unfavorable) |  |
|  | Total |
| Total | 1000 |
| Favorable | 44.3 |
| Very Favorable | 16.0 |
| Somewhat Favorable | 28.2 |
| Unfavorable | 45.6 |
| Somewhat Unfavorable | 15.9 |
| Very Unfavorable | 29.6 |
| No opinion | 9.2 |
| Never heard of | 0.6 |
| DK/Refused | 0.3 |
| Mean | 2.7 |
| NET DIF 1 | -1.3 |

Table 13-1
Q12. If the election for President of the United States was held today and the candidates were Joe Biden, the Democrat, and Donald Trump, the Republican, for whom would you vote?
(NET DIF 1 - Percent Trump minus percent Biden)

|  | Total |
| :---: | :---: |
| Total | 1000 |
| Biden | 48.2 |
| Definitely Biden | 40.8 |
| Probably Biden | 7.4 |
| Trump | 41.6 |
| Definitely Trump | 36.3 |
| Probably Trump | 5.2 |
| Undecided | 10.3 |
| NET DIF 1 | -6. 6 |

Table 14-1
Q13. Which party do you prefer control the United States Senate - the Democratic Party or the Republican Party? (NET DIF 1 - Percent Republican minus percent Democrat)

Total

| Total | 1000 |
| :--- | :--- |
| Democratic Party | 45.1 |
| Republican Party | 42.0 |
| DK/Refused | 12.9 |
| NET DIF 1 | -3.1 |

Q14. Which of the following comes closest to your own opinion about prescription drug pricing in the United States? (NET DIF 1 - Percent undergo changes minus percent no changes)

|  | Total |
| :---: | :---: |
| Total | 1000 |
| It needs to undergo major reforms to rein in out of control prices | 82.9 |
| It is fair for the high quality of care, innovation and access we have to cures, we shouldn' $t$ make any changes. | 10. 0 |
| DK/Refused | 7.1 |
| NET DIF 1 | 72.9 |
| Table 16-1 |  |
| Q15. How much have you heard about pr (NET DIF 1 - Percent a lot/a little m |  |
|  | Total |
| Total | 1000 |
| A lot/A Little | 77.4 |
| A lot | 50.6 |
| A little | 26. 7 |
| Not Very Much/Nothing | 21.8 |
| Not very much | 13.9 |
| Nothing | 7.9 |
| DK/Refused | 0.8 |
| NET DIF 1 | 55.5 |

Table 17-1
Q16. Do you think the United States Senate has done enough to lower the cost of prescription drugs or do they need to do more? (NET DIF 1 - Percent done enough minus percent need to do more)

|  | Total |
| :--- | ---: |
|  | -1000 |
| Total | 4.4 |
| Done enough | 86.7 |
| Need to do more | 8.9 |
| DK/Refused | -82.4 |

Table 18-1
Q17. Do you think President Trump has done enough to lower the cost of prescription drugs or does he need to do more? (NET DIF 1 - Percent done enough minus percent need to do more)

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Total
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| Total | 1000 |
| :--- | ---: |
| Done enough | 8.8 |
| Need to do more | 79.6 |
| DK/Refused | 11.7 |
| NET DIF 1 | -70.8 |

Table 19-1
Q18. On a scale of $1-10$, with 1 being strongly oppose and 10 being strongly support, how would you rate your feelings about President Trump's call to lower prescription drug prices?
Total

| Total | 1000 |
| :--- | ---: |
| 8 to 10 | 43.6 |
| 10 | 32.1 |
| 9 | 4.2 |
| 8 | 7.3 |
|  |  |
| 4 to 7 | 26.8 |
| 7 | 6.6 |
| 6 | 4.9 |
| 5 | 13.1 |
| 4 | 2.2 |
|  |  |
| 1 to 3 | 17.2 |
| 3 | 3.0 |
| 2 | 2.8 |
| 1 | 11.5 |
| DK/Refused | 12.4 |
| Mean | 6.8 |

Table 20-1
Q19. Thinking about your vote in this year's United States Senate election, how important are the candidate's positions on lowering prescription drug prices in deciding who to vote for?
(NET DIF 1 - Percent important minus percent unimportant)

## Total

| Total | 1000 |
| :--- | ---: |
| Important | 77.7 |
| $\quad$ Very Important | 33.7 |
| $\quad$ Somewhat Important | 44.1 |
|  |  |
| Unimportant | 19.5 |
| $\quad$ Not Too Important | 12.5 |
| $\quad$ Not Important at all | 7.0 |
| DK/Refused | 2.8 |
| Mean | 1.9 |
| NET DIF 1 | 58.2 |

Table 21-1
Q20. A bipartisan bill in the United States Senate called the Prescription Drug Pricing Reduction Act aims to stop price gouging and lower seniors' out-of-pocket costs on prescription drugs. It accomplishes this goal by penalizing drug companies for increasing prices faster than the rate of inflation and putting a cap on the amount Medicare beneficiaries pay out of pocket for prescription drugs each year. Hearing this, would you say you support or oppose this Bill?
(NET DIF 1 - Percent support minus percent oppose)

## Total

| Total | 1000 |
| :--- | ---: |
| Support | 83.4 |
| $\quad$ Strongly Support | 55.8 |
| Somewhat Support | 27.6 |
|  |  |
| Oppose | 6.7 |
| $\quad$ Somewhat Oppose | 3.3 |
| $\quad$ Strongly Oppose | 3.4 |
| DK/Refused | 9.9 |
| Mean | 1.5 |
| NET DIF 1 | 76.7 |

Table 22-1
Q21. Do you think these changes would result in patients receiving better care, worse care or would it have no impact on the care that patients receive?
(NET DIF 1 - Percent better minus percent worse)

Total

| Total | 1000 |
| :--- | ---: |
| Better care | 46.8 |
| Worse care | 5.5 |
| No impact | 35.7 |
| DK/Refused | 12.0 |
| NET DIF 1 | 41.3 |

Table 23-1
Q22. If a candidate running for the United States Senate in your state supported this bill, would you be more likely or less likely to vote for him or her?
(NET DIF 1 - Percent more likely minus percent less likely)

|  | Total |
| :---: | :---: |
| Total | 1000 |
| More likely | 72.1 |
| Much More likely | 32.5 |
| Somewhat More likely | 39.6 |
| Less likely | 4. 1 |
| Somewhat Less likely | 2.7 |
| Much Less likely | 1.4 |
| No impact | 16. 4 |
| DK/Refused | 7.5 |
| Mean | 2.2 |
| NET DIF 1 | 68.0 |

Table 24-1
Q23. Which type of United States Senate candidate would you be more likely to vote for?
(NET DIF 1 - Percent supports minus percent opposes)

Total

Total 1000
A candidate who supports the 82.2
Prescription Drug Pricing
Reduction Act.

A candidate who opposes the
3. 8

Prescription Drug Pricing Reduction Act.

DK/Refused $\quad 13.9$
NET DIF 1
78.4

Q24. Under a current version of the bill, drug companies would have to pay a penalty back to Medicare if they increase the price of a prescription drug faster than inflation. The penalty is equal to how much they raise the price over inflation. Do you think this penalty is too much, about right, or not enough?

## Total

| Total | 1000 |
| :--- | ---: |
| Too much | 6.8 |
| About right | 45.9 |
| Not enough | 36.5 |
| DK/Refused | 10.7 |

Table 26-1
Q25. Which of the following comes closest to your opinion?
(NET DIF 1 - Percent GOP candidate minus percent never vote GOP)

Total
Total 668

I would never vote for a 27.9
Republican candidate for Senate.

I would consider voting for
a Republican candidate for Senate if they supported lowering prescription drug prices.

| DK/Refused | 14.9 |
| :--- | :--- |
| NET DIF 1 | 29.4 |

Table 27-1
Please tell me whether you agree or disagree with the following statements about prescription drug prices and Congress. If you don' t know, just say so.
Q26. I don' $t$ support Trump but could support a Republican Senate candidate if they take action on prescription drug prices. (NET DIF 1 - Percent agree minus percent disagree)

Total

| Total | 668 |
| :--- | ---: |
| Agree | 50.3 |
| $\quad$ Strongly Agree | 16.5 |
| Somewhat Agree | 33.8 |
|  |  |
| Disagree | 33.8 |
| $\quad$ Somewhat Disagree | 12.0 |
| $\quad$ Strongly Disagree | 21.9 |
| DK/Refused | 15.9 |
| Mean | 2.5 |
| NET DIF 1 | 16.5 |

Table 28-1
Q27. Have you or a member of your immediate family had personal experience with the high cost of prescription drugs - yes or no?
(NET DIF 1 - Percent yes minus percent no)

|  | Total |
| :--- | ---: |
|  | $-\quad$-_-_ |
| Total | 1000 |
| Yes | 69.1 |
| No | 29.7 |
| DK/Refused | 1.2 |
| NET DIF 1 | 39.4 |

Table 29-1
Q28. What is the highest level of education or training you have completed?

Total

| Total | 1000 |
| :--- | ---: |
| High school | 16.6 |
| Some high school | 1.5 |
| Graduated high school | 15.1 |
|  |  |
| Some college/Assoc/Trade | 35.2 |
| Some college | 16.8 |
| Two-year college degree | 13.9 |
| Trade or technical | 4.4 |
| school certificate |  |
|  |  |
| Four-year college degree | 24.1 |
|  |  |
| Graduate school | 22.6 |
| $\quad$ Some graduate school | 2.3 |
| $\quad$ Graduate degree | 20.4 |
| DK/Refused |  |

Q29. What is your current household income?

|  | Total |
| :---: | :---: |
| Total | 1000 |
| <\$50, 000 | 28.3 |
| Under \$15, 000 | 4.1 |
| \$15, 001 to \$25, 000 | 5. 8 |
| \$25, 001 to \$40, 000 | 9. 9 |
| \$40, 001 to \$50, 000 | 8.4 |
| \$50, 000-\$100, 000 | 27.2 |
| \$50, 001 to \$75, 000 | 13.8 |
| \$75, 001 to \$100, 000 | 13.4 |
| Over \$100, 000 | 26. 7 |
| DK/Refused | 17.9 |
| Mean | 72650 |
| Table 31-1 <br> Q30. Area breaks: |  |
|  |  |
|  | Total |
| Total | 1000 |
| Northeast | 15.8 |
| New England | 4.1 |
| Middle Atlantic | 11.7 |
| Midwest | 22.8 |
| East North Central | 15.4 |
| West North Central | 7.3 |
| South | 31.8 |
| South Atlantic | 18.7 |
| East South Central | 4.7 |
| West South Central | 8.3 |
| West | 29.6 |
| Mountain | 9.5 |
| Pacific | 20. 2 |

(NET DIF 1 - Percent land minus percent cell)

|  | Total |
| :--- | ---: |
|  | --1000 |
| Total | 100 |
| Landline | 31.8 |
| Cell Phone | 68.2 |
| NET DIF 1 | -36.4 |

Table 34-1
Q33. General Vote History:
(NET DIF 1 - Percent $0 / 1 / 2$ of 4 minus percent $3 / 4$ of 4 )

| Total | 1000 |
| :--- | ---: |
| $0 / 1 / 2$ of 4 | 41.6 |
| None/new reg | 3.3 |
| 1 of 4 | 19.0 |
| 2 of 4 | 19.3 |
|  |  |
| $3 / 4$ of 4 | 58.4 |
| 3 of 4 | 19.1 |
| 4 of 4 | 39.4 |
| NET DIF 1 | -16.8 |

Table 35-1
Q34. Primary Vote History:
(NET DIF 1 - Percent $0 / 1 / 2$ of 4 minus percent $3 / 4$ of 4 )
Total

| Total | 1000 |
| :---: | ---: |
| $0 / 1 / 2$ of 4 | 41.6 |
| None/new reg | 3.3 |
| 1 of 4 | 19.0 |
| 2 of 4 | 19.3 |
|  |  |
| $3 / 4$ of 4 | 58.4 |
| 3 of 4 | 19.1 |
| 4 of 4 | 39.4 |
| NET DIF 1 | -16.8 |

